

Priceless Jewelry Inc.com
"your direct source for fine jewelry"

Jesse Gersenson
321 N. Howie St.
Helena, MT 59602

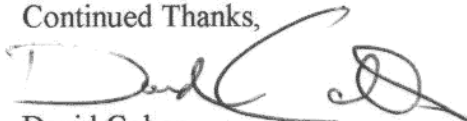
July 26, 2005

Jesse:

Thanks for all the work you have done for Pricelessjewelryinc.com.

We are exceptionally pleased with three results you have procured. Our products are now listed in Froogle.com. We are able to separate pay-per-click traffic, and conversions, from organic traffic. Our site is noticeably climbing, and beginning to generate traffic in the google, msn and yahoo search engines for a handful of competitive, highly trafficked terms.

Continued Thanks,

A handwritten signature in black ink, appearing to read 'David Cohen', with a large, stylized flourish extending from the end of the signature.

David Cohen
President
Priceless Jewelry, Inc .